gO Score Privacy Policy

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Scope: company research and reports, the business directory, and the gO Score Network, in the United States and Mexico. The gO Score Privacy Notice applies to the rest of gO Score; where both cover the same matter, this Policy prevails on what it specifically regulates.

Note on time periods: in this Policy, "business days" corresponds to días hábiles under Mexican law.

1. Who is responsible for your data

1.1 Controller. The controller of the personal data described in this Policy is E & F International, Inc. ("E&F," "we"), a corporation organized under the laws of the State of Texas, United States of America (file number 805048008 with the Texas Secretary of State), with its registered office at 8122 Datapoint, Suite 250, San Antonio, Texas 78229, United States. gO Score and gO AgroMarket are brands and products of E&F; they are not separate companies. We handle requests and communications about this Policy through the electronic channels in Section 1.4.

1.2 Role of E&F and its platforms. E&F provides gO Score directly: it is the party that contracts with user Organizations, the controller of the processing described in this Policy, and the holder of the Apple developer account under which the gO Score app is published on the App Store. gO AgroMarket is another E&F platform; it shares with gO Score the sign-in account and, when an Organization operates on gO AgroMarket, the record of those operations, which gO Score uses as evidence under this Policy. No company is liable for another unless the law or a written contract so provides. Naming an entity in this Policy does not release other entities from the obligations the law imposes on them for what they actually do with the data.

1.3 Goldfield Origin. GF-ORIGIN, S.A. de C.V. (Goldfield Origin) is a Mexican company separate from E&F. It does not provide gO Score and is not responsible for the processing described in this Policy, and we do not transfer gO Score's private data to it for its own purposes.

1.4 Privacy contact.

- Privacy email: privacidad@goscore-app.com.
- Personal data department: E&F's Legal team, which handles that mailbox and the requests sent through the form.
- Without an account: public form at https://goscore-app.com/go-score/en/correction (Spanish: https://goscore-app.com/go-score/correccion).
- With an account: in the app, Settings › Privacy and connections.
- Legal notices and requests from authorities: legal@goscore-app.com.

2. What gO Score does with information, in plain terms

gO Score collects, organizes, and analyzes information about companies in the Mexico–United States agri-food supply chain. It does not merely gather information from the internet: it also generates its own analyses, such as the gO Score (a score from 0 to 100 with its tier), the sufficiency of the information in a research report, the "viability reading" of a counterparty, and

financial ratios calculated from documents. Part of that work is performed by artificial intelligence models from third-party providers, provided that the user Organization has authorized it.

The functions to which this Policy refers are:

Function · What it does · Whom the data concerns

Business directory (Directory) · Searches for companies in public records (GLEIF, FMCSA/USDOT, INEGI DENUE) and in profiles that gO members chose to publish. Displays one profile card per company. · Companies, even if they do not have an account; individuals published by the source (e.g., the officer that FMCSA records for a motor carrier) and the telephone number published by the source.

Research and reports · At the request of a user Organization, consults public sources and provided documents about a company, cross-checks them, and issues a research report with evidence labels and a viability reading. · The researched company and, incidentally, related individuals (owners, officers, representatives) who appear in the sources or documents.

gO Score and gO Score Reports · Calculates a member Organization's score from its evidence and recorded operations; issues gO Score Reports in editions with a defined audience. · Member Organizations and their representatives.

Network · Allows members with a published profile to request connections, request structured information, share their passport, and block or report another Organization. · Members and the individuals the member lists in its profile with their consent.

3. Whom this Policy concerns

1. Users: administrators and authorized users of an Organization with an account.
2. Individuals related to a company with an account: representatives, partners, employees, or contacts who appear in documents or in the profile.
3. Individuals related to a company without an account: officers, owners, or contacts who appear in public sources or in documents that another user provided when researching that company.
4. Individuals who contact us to request a correction, file a complaint, or request deletion, whether or not they have an account.
5. Visitors to the website and to shared links.

If you are an individual engaged in business activity (for example, an individual grower), some data about "your company" is your personal data, and this Policy protects you as an individual.

4. What data we process and where it comes from

We distinguish four origins, which the Platform labels separately and which are never presented as equivalent:

Origin · What it is · How it is labeled

Identified public source · Data taken from an official record, public database, company website, court index, press article, or search result, with its name and date of consultation. · "Verified at official or primary source," "Secondary source (copy or directory)," or "Search result (lead)," depending on the source.

Provided document · A file that a user Organization uploads (corporate minutes, certificates, financial statements, credit reports it purchased from third parties, screenshots of records). · "Provided document (private)" or "Declared by the company itself."

Corroborated data · Data that a team member or the Platform checked against an identified source or criterion, on a specific date. · "Verified at official or primary source," with source and date.

Inference or generated analysis · A result produced by the Platform or by an AI model (summaries, news classification, field extraction, viability reading, "suggested by the name"). It may be inaccurate. ·

"Indication," "suggested by the name," or "gO Score viability reading." In addition, every research report states that it contains analyses generated in part with artificial intelligence.

The labels "Contradictory between sources" and "Not verified" may also appear.

4.1 Categories of personal data

Category	Examples	Origin
User identification and contact information	Name, work email, telephone, country, language, position	You or your Organization
Representation	Document evidencing authority, the representative's official identification	Your Organization
Data of individuals related to companies	Name and position of owners, officers, or contacts; telephone number published by the source	Public sources (e.g., FMCSA), company website, press, provided documents
Tax information	RFC (Mexico), EIN, or other identifiers	Your Organization; public records; SAT lists
Financial and asset information	Financial statements, references, credit reports purchased from third parties, payment history recorded in gO	Your Organization or another user Organization (provided document); operations in gO AgroMarket
Official lists	Match against OFAC SDN or the SAT lists (Articles 69 and 69-B)	Official public sources
Public records history	Mentions in public court indexes, bankruptcies, complaints, news	Public sources
Network activity	Connection requests, reason, structured note, acceptances, blocks, reports	You and other Organizations
Research activity	Which companies you search for or research, reports you generate, links you share	Your activity
Device and security	IP address, approximate country by IP (ipwho.is service), access logs, security events	Your device
Payments	Subscription status, transaction identifiers, masked payment method	Apple, Stripe, or PayPal, depending on the payment method you use
Communications	Transactional emails, access codes, notices, messages you send us	You and us

4.2 What we do not do. We do not search for criminal records of individuals, we do not purchase private credit reports from credit bureaus or agencies to prepare reports, we do not contact the researched company, its bank, or its references for a report, and we do not request sensitive data (health, ethnic origin, religion, political opinions, sex life, biometrics). If any of these practices changes, we will change this Policy first.

4.3 Data of individuals as research subjects. gO Score is designed to research companies. Research is permitted only on companies, including individuals engaged in business activity and only with respect to that activity; researching individuals for personal reasons is not permitted. When the researched company is an individual engaged in business activity, or when a document or source names individuals, that data is processed only to the extent necessary to identify the company and its commercial relationship.

5. What we use the data for

5.1 Necessary purposes (without them we cannot provide the service):

a) Create and manage accounts and Organizations; verify email and authority to represent.

b) Operate the directory: display company profile cards with their source, license, and date.

c) Conduct the research that a user Organization requests and issue its research reports.

d) Calculate the gO Score and tiers, and issue gO Score Reports and verification links.

e) Operate Network: connections, information requests, shared passports, blocks, reports, and

moderation.

f) Handle corrections, complaints, impersonation claims, deletion requests, and rights requests.

g) Charge for plans and credits and keep accounting and tax records.

h) Security, fraud and abuse prevention, and compliance with legal obligations.

5.2 Purposes that require your separate authorization (you may refuse or withdraw it in Settings › Privacy and connections without losing the rest of the service, although some functions will no longer be available):

i) Sending information to an AI provider to conduct research, extract data from documents, or draft text ("AI provider" permission; off by default).

j) Public context for your own Organization (lookup in GLEIF and of your website's home page to suggest topics in the app).

k) Publication of your profile in Network and in the directory as a member (decided in Passport).

l) Private analysis of your operations with JORIX, visible only to your Organization.

m) Aggregated market references: allowing your authorized data to be part of statistics on comparable companies, without revealing your company (authorized by whoever holds your Organization's authority).

n) News and promotions from gO Score.

5.3 What we do not do with your data. We do not sell personal data. We do not share it for cross-context behavioral advertising. We do not use your private content to train artificial intelligence models, and we do not offer that option. What an AI provider does with the data it receives is governed by its terms of service for business customers (see Section 8.3).

6. Legal basis

- Mexico (Federal Law on the Protection of Personal Data Held by Private Parties of 2025 and its regulations): tacit consent for the necessary purposes through this Policy; express consent for financial or asset data of individuals and for the purposes in Section 5.2; and the cases in which the law does not require consent, such as data contained in publicly accessible sources, compliance with legal obligations, and obligations arising from the contractual relationship.
- United States: performance of the contract with the user Organization, legitimate business interest, and consent where a state law requires it (see Section 12).

7. Profiles, scores, and automated decisions

7.1 The gO Score, sufficiency, and the viability reading are calculated in an automated manner. If the company is an individual engaged in business activity, this constitutes profiling.

7.2 gO Score does not make decisions about you. Commercial decisions are made by the Organization that consults the information. Within gO Score, suspensions, corrections, appeals, and Network moderation are reviewed by a person.

7.3 Inferences are labeled as such. An allegation by another Organization is not a fact and does not affect the Score unless and until it is verified.

7.4 You may request to know the general logic, correct the data on which it is based, obtain human review, and, if you are an individual, object to automated processing in accordance with Mexican law. If your objection is upheld, we stop using that data for the score or reading in question and confirm it to you in writing.

8. With whom we share data

8.1 Within the Platform (audiences). Nothing private is public by default.

- Directory profile card: visible to users with access to the directory; it contains only data from public sources or from profiles the member chose to publish. It is not published on internet search engines (there are no public pages per company and the route is not indexed).
- Research report: only for the Organization that requested it. It is not shared with the researched company or with third parties, unless the Organization itself downloads and sends its copy, at its own responsibility.
- gO Score Report: only in the editions and to the audiences chosen by the holder Organization; links expire (1 to 30 days, 7 by default), require a code, and can be revoked.
- Network: the basic tier of the published profile is visible to members; the full tier, only to accepted connections. What the sender chose to share (its gO Score passport, name, and email) is shared upon acceptance of a connection, for 90 days and subject to revocation.

8.2 Service providers (processors). They process data on our behalf and only to provide their service.

Provider · Service · Data

Railway · Hosting of the platform, database, files, and backups, in the United States · All service data

AI provider: Anthropic by default; OpenAI only if gO changes the configuration. The app shows the name of the current provider when it asks for your permission · Model web search, document reading, extraction, and drafting, only with the "AI provider" permission · Company name and searches, request text, attached documents, public-source content, the requester's transaction history with that company

Brave Search, only when gO turns this search engine on · Web search in research · Search terms (company name, location, and identifiers). Brave retains queries for up to 90 days

Brevo; Resend only as an alternate provider · Transactional email · Email address, name, and notice content

Microsoft (Microsoft 365) · gO Score mailboxes (support, privacy, legal, and billing) · The messages you send us

Apple · App Store, in-app purchases, and push notifications · Purchase identifier and device token, with a generic notice

Stripe · Web card payments · Payment data (gO never sees or stores your card)

PayPal, only if offered and you choose it · Web PayPal payments · Payment data at PayPal

ipwho.is · Approximate country of a sign-in, to warn you of an unusual access · IP address (gO keeps only the country)

Meta (WhatsApp Business), only if you link it · WhatsApp notices · Your number and a neutral notice

Telegram · Internal notices to the gO team · Short notices that may include the name of an Organization or a user

8.3 AI providers. Only the AI provider that gO has configured receives data, and only if your Organization granted the "AI provider" permission; withdrawing it stops the sending. The provider processes the data to answer each request and retains it in accordance with its terms of service for business customers. Queries to external sources carry only the company's name, location, and business identifiers; before a document is stored or sent, detectable account numbers, card numbers, CLABE numbers, SSNs, CURPs, passwords, and signatures are removed. This removal is automatic and may fail on poorly digitized documents.

8.4 Third parties that process data on their own behalf. Apple (App Store purchases), Stripe and, if you choose it, PayPal (web payments), authorities with a duly grounded legal request,

and a successor in the event of a merger, spin-off, or sale of the business, with prior notice.

8.5 International transfers. Data is hosted in the United States. If you are in Mexico, your data is transferred to the United States to provide the service, and some providers in Section 8.2 may process it in other countries where they operate (for example, the European Union in the case of email). These transfers are necessary to perform the contract with your Organization or are made to processors acting on our behalf, cases in which Mexican law does not require your consent. We do not transfer data to third parties for their own purposes outside the cases in Section 8.4.

9. How long we retain data

Data	Period
Rejected files in quarantine	Deleted upon rejection; at most 7 days
PDFs and files shared by link	Until the link expires or is revoked
Public context lookup (GLEIF and your website)	Up to 7 days; refreshed if your profile changes
An Organization's file and evidence	For as long as the account exists. When it is closed or deletion is requested, it is deleted or anonymized, except what we must retain by law or to handle a pending claim
Research reports	For as long as the account of the Organization that requested them exists; upon closure or a deletion request, the same as the file
Directory profile cards (public records)	For as long as the source publishes them; the Platform updates its copy periodically. A card we hide upon request is not shown again even if the source keeps publishing the record
Copies of official lists	The Platform uses a backup copy of up to 30 days
Credits, payments, and billing records	The period required by applicable tax and accounting laws
Consents and acceptances	Retained even after the account is closed, as proof of what was authorized and accepted
Audit and security logs	For as long as the account exists, up to a maximum number of records (the oldest are discarded when it is exceeded). If the account is deleted, they are retained without contact data
Network activity (connections, notes, blocks, and reports)	For as long as the account exists. Notes rejected for including contact data are not stored; they are only counted per day
App telemetry	30 days, aggregated by day and without identifying anyone
Encrypted database backups	Daily copies are retained for 30 days and monthly copies as a recovery archive. Deleted data may remain in those encrypted copies; they are not consulted or used except to restore the service after a failure

10. Security

We apply reasonable administrative, technical, and physical measures: encryption in transit, encrypted backups, role-based access control, links with codes and expiration, access logging, and human review of sensitive requests. No measure is infallible; if an incident occurs that significantly affects your data, we will notify you in accordance with applicable law.

11. Your rights and how to exercise them

11.1 Rights. Access, rectification, cancellation/deletion, objection (ARCO rights (Mexico)), withdrawal of consent, limitation of use or disclosure, and, in the U.S., those granted by the law of your state (to know, correct, delete, port, opt out).

11.2 With or without an account.

- With an account: Settings › Privacy and connections (export, correct, leave the

Organization, delete the account).

• Without an account (for example, if your company or your name appears in the directory or in a research report): public form at https://goscore-app.com/go-score/en/correction or by email to privacidad@goscore-app.com.

11.3 Time periods. We acknowledge receipt within a maximum of 5 business days; the form issues a reference number when submitted. We respond within a maximum of 20 business days in accordance with Mexican law (or 45 calendar days where a U.S. state law applies), a period extendable once where the law so permits; if the request is upheld, we give effect to it within the 15 business days following our response.

11.4 Proportionate identification. We will request only what is necessary to verify that the request is made by the individual or their representative.

11.5 Limits. We may deny or limit a request where the law so permits (for example, to retain tax records or to defend a claim), and we will explain the reason to you. Research reports already downloaded by third parties cannot be retrieved; we do correct the source on the Platform and notify identifiable recipients (see Corrections Policy).

11.6 Authority. In Mexico you may apply to the Secretaría Anticorrupción y Buen Gobierno (Ministry of Anti-Corruption and Good Governance), the authority competent for personal data held by private parties under the 2025 law, or to whichever authority replaces it. In the U.S., to your state's attorney general where the law so provides.

12. Additional information for United States residents

If the law of your state (for example, California or Texas) grants you rights over your personal data and that law applies to us, you may exercise them through the channels in Section 11.

- We do not sell personal data or share it for behavioral advertising.
- Categories, sources, purposes, and recipients: Sections 4, 5, and 8.
- We will not treat you differently for exercising your rights.
- You may act through an authorized agent, with proof of the authorization.
- Use of reports: research reports and the gO Score concern companies and their commercial activity. The Terms prohibit using them to make decisions about credit, insurance, employment, or housing for individuals or for any other purpose regulated by the Fair Credit Reporting Act.

13. Cookies and telemetry

We use only strictly necessary cookies for the session and security. The app's telemetry is first-party, aggregated by day, without any user, Organization, or IP identifier, and is retained for 30 days. We do not use advertising pixels or third-party analytics or tracking tools.

14. Minors

gO Score is for businesses. It is not directed to individuals under 18 years of age, and we do not knowingly collect their data.

15. Changes

We will publish each version with its effective date and keep prior versions accessible. If a change is material, we will give notice by email and on the Platform at least 30 days before it takes effect and, where the law so requires, will request your consent again.